

Emerald平台使用指南

Your guide to getting the best from Emerald Insight



Emerald网站

www.emeraldinsight.com

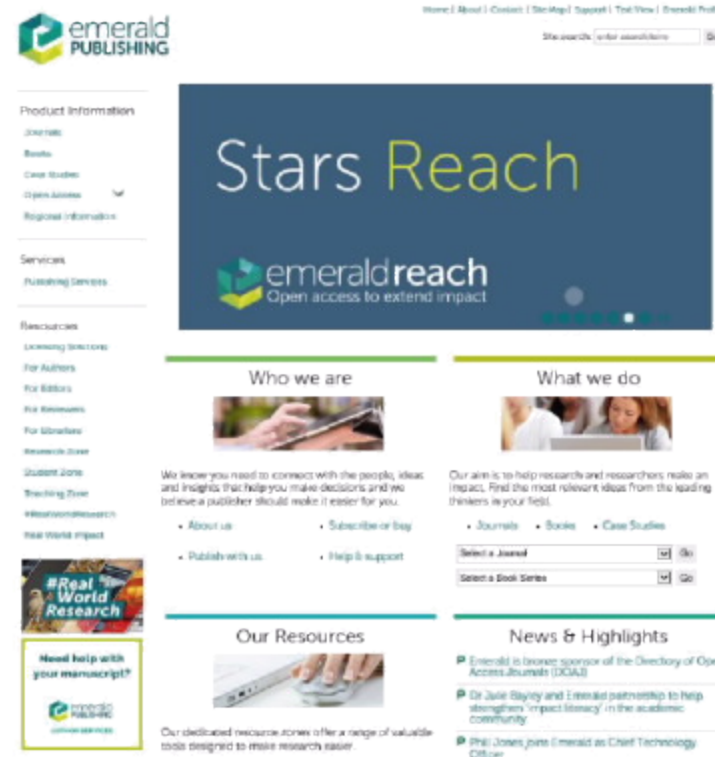
资源使用平台



注：本PPT着重介绍 Emerald资源使用平台

www.emeraldgroupublishing.com

出版社信息平台



The screenshot shows the Emerald website interface. At the top, there is a navigation bar with 'HOME', 'JOURNALS & BOOKS', 'CASE STUDIES', and 'OPEN ACCESS'. Below this is a search bar with a dropdown menu set to 'Articles and Chapters'. A large orange box highlights the search bar area. Below the search bar, the main heading is 'Discover new things' with the subtext 'Journals, books and case studies - a library of real world research at your fingertips'. A grid of 15 hexagonal icons represents various academic disciplines. Orange arrows point from these icons to Chinese text on the right: '针对不同人群的辅助资源' (Auxiliary resources for different groups) points to the 'Health & Social Care' icon; '资源检索' (Resource retrieval) points to the 'Engineering' icon; '分学科浏览' (Browse by discipline) points to the 'Marketing' icon. At the bottom of the page, there is a banner for '#RealWorldResearch' with the text 'Explore our latest research through infographics, videos, magazines, blogs and much more!'. An orange arrow points from this banner to the text '研究前沿' (Research Frontiers) on the right.

在授权IP范围内登陆
Emerald主页，注册
个人账号，使用个性
化服务

针对不同人群的辅助
资源

资源检索

分学科浏览

研究前沿

Emerald平台主要功能

一、个性化服务账号

二、检索与浏览

三、辅助资源

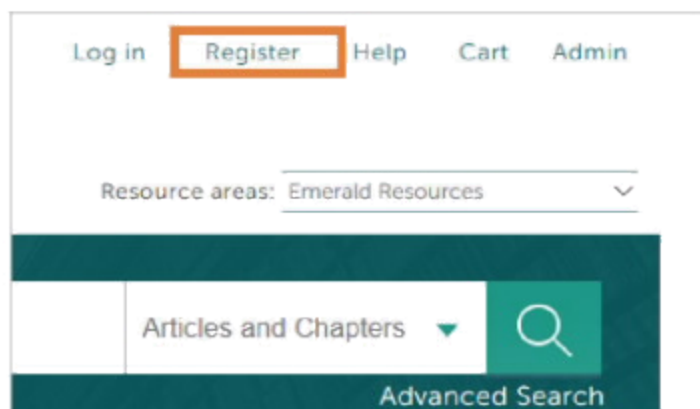
在使用Emerald平台上遇到任何问题随时联系

邮箱: service@emeraldinsight.com.cn

QQ: 2565962796

电话: 010-82250212

一、注册个性化服务-My Account



在机构IP范围内进入平台后，点击右上角 Register 注册，填写邮箱密码等信息。

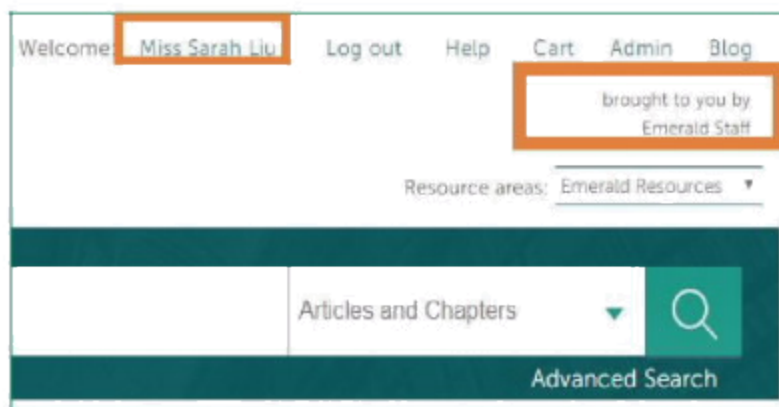
* Indicates required fields.

Email:* _____

Retype email:* service@emeraldinsight.com.cn _____

Password:* ***** _____

Retype password:* _____



注册成功之后，点击 Log in 输入用户名和密码，登陆后右上角同时出现个人账户和机构名称

（显示个人账户名称，说明可以享受个性化服务功能，显示机构名称，说明可获得机构购买资源全文内容）

点击个人账户名称进入您的个人页面，在此设置推送服务，添加喜欢的期刊和图书等个性化服务

个性化服务总览-My Account

My Account

Details

Update your personal details here.

Details

Access

Access your subscription information here.

Access

Redeem voucher

Redeem your voucher code here.

Redeem voucher

Alerts

Manage your email alerts here.

Alerts

Marked list

View your marked list articles and publications here.

Marked list

Searches

Access your saved searches here.

Searches

Details: 个人信息

Access: 有个人访问权限的资源

Redeem voucher : 兑换码、口令激活码

Alerts: 内容提醒

Market list: 收藏夹

Searches: 保存检索条件

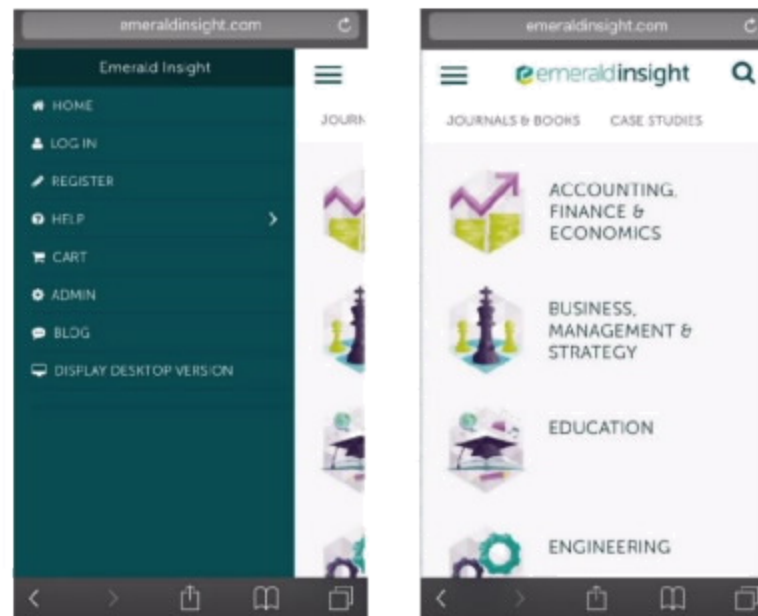
远程访问

平台支持用户在机构IP范围外访问机构订购的Emerald资源。请用户信息（如下）[发送](#)

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学院	
姓名	
邮箱	
电话	
职称	

手机平板轻松也可以轻松访问网站资源。激活远程的个人账号可以在IP范围外通过手机平板访问Emerald网站。



二、检索、浏览-Search Browse

The screenshot displays the Emerald Insight website interface. At the top right, there is a navigation menu with links for "Welcome: Ms Juno Xu", "Log out", "Help", "Cart", "Admin", and "Blog". Below this, it says "brought to you by Emerald Staff". The main navigation bar includes "HOME", "JOURNALS & BOOKS", "CASE STUDIES", and "OPEN ACCESS". On the right side of this bar, there is a dropdown menu for "Resource areas: Emerald Resources".

The central search bar is highlighted with an orange border. It contains a search input field, a dropdown menu set to "Articles and Chapters", a magnifying glass icon, and a link for "Advanced Search".

Below the search bar is a promotional banner with the text "Discover new things" and "Journals, books and case studies - a library of real world research at your fingertips".

The main content area features ten hexagonal icons representing different research areas:

- Accounting, Finance & Economics (Icon: Purple arrow and yellow books)
- Business, Management & Strategy (Icon: Chess pieces)
- Education (Icon: Graduation cap, globe, and books)
- Engineering (Icon: Gears)
- Health & Social Care (Icon: Heart and hands)
- Human Resources (Icon: People holding hands)
- Information Systems (Icon: Computer monitor and circuitry)
- Library (Icon: Books and a tablet)
- Life Sciences (Icon: Dandelion seed head)
- Operations (Icon: Clock and clipboard)

In the bottom left corner, the Emerald Publishing logo is visible.

高级检索-Advanced Search

Advanced Search

Search for [Clear search](#)

csf

Anywhere  勾选检索词出现的范围，建议选择Anywhere

NOT  支持布尔逻辑运算

China

A  点击即可添加检索项

+

INCLUDE:

All content Only content I have access to

Accepted Articles Backfiles

NARROW BY:

Content type:

Articles and Chapters Case studies

Publication date:

All dates Last month Last 6 months Last year Specific date range

检索结果包含即将出版文章的网络版和回溯库中的文章

限定检索资源类型和资源出版时间

ADVANCED SEARCH TIPS

- BOOLEAN SEARCH >
- AUTHOR SEARCHING >
- PHRASES >
- WILD CARDS >
- REFINING YOUR SEARCH WITH SEARCH FILTERS >
- SAVED SEARCHES >

SEARCH HISTORY | SAVED SEARCHES

No search history

No recently viewed articles

检索结果

检索历史，保存检索条件

ARTICLES/CHAPTERS (3693) CASE STUDIES (48) **资源类型与数量**

Order results by: Relevance Newest First Oldest First **根据相关性与时间排序**

Results: 1-20 of 3693 1 2 3 4 5 6 7 8 9 10 Next >

Items per page 20 v

SEARCH HISTORY SAVED SEARCHES

Recently Searched

- [Anywhere: csr] AND NOT [Anywhere: china] (Articles/Chapters - 3693)

Icon key: You have access Partial access Backfile Earlycite Abstract only

Refine Search **深度检索**

FILTERS APPLIED:
None

- Select all For selected items: Please select v
- Consumarchy & CSR**
Type: Research paper
P. Martin Dumas
Social Responsibility Journal, Volume: 2 Issue: 3/4, 2006
▼ Preview | Abstract | PDF (290 KB) | Reprints and Permissions
 - The illusion of CSR: drawing the line between core and supplementary CSR**
Type: Research paper
Pablo Gomez-Carrasco , Encarna Guillamon-Saorin , Beatriz Garcia Osma
Sustainability Accounting, Management and Policy Journal, Volume: 7 Issue: 1, 2016
▼ Preview | Abstract | HTML | PDF (457 KB) | References | Reprints and Permissions
 - Strategic CSR: an integrative model for analysis**
Type: Conceptual Paper
António Marques-Mendes , Maria João Santos
Social Responsibility Journal, Volume: 12 Issue: 2, 2016
▼ Preview | Abstract | HTML | PDF (307 KB) | References | Reprints and Permissions

将勾选的资源添加到收藏夹

Keyword

- Corporate Social Responsibility (982)
- Social Responsibility (314)
- Sustainability (182)
- Sustainable Development (158)
- +More

Publication Date

- Last Year (485)
- Last 6 Months (245)
- Last 3 Months (124)
- Last Month (49)

Publication

- Social Responsibility Journal (333)
- Corporate Governance (180)
- Strategic Direction (122)
- Corp Comm: An Int Jnl (110)
- +More

Subject



The illusion of CSR: drawing the line between core and supplementary CSR

Author(s): Pablo Gomez-Carrasco (Department of Accounting, Universidad Autonoma de Madrid, Madrid, Spain)
...Show all authors

Abstract: Purpose
– The purpose of this paper is to contribute to the development of the theoretical framework for corporate social responsibility (CSR) and to provide a number of conceptual considerations which can be considered in the design of measures for corporate social performance (CSP).

Design/methodology/approach

– This study develops a theoretical framework of CSR and provides conceptual considerations to improve the measurement of CSP. The example of Spanish savings banks is used to illustrate the complexity of the concept of CSR, which includes different dimensions and relationships.

Article

1. Introduction

Despite the significant attention given to corporate social responsibility (CSR, henceforth), develop its conceptual framework (Langhelle, 2010; Matten and Moon, 2008; Aguilera *et al.*, 2006). In recent years, the debate around CSR has focused on the relationship between corporate social performance (CSP), as a way of making CSR applicable to practice (Marot presents inconclusive evidence (Van Beurden and Gössling, 2008; De Bakker *et al.*, 2005), lack of theoretical foundation and the need of a unifying framework (Garriga and Melé, 2003; Ruf *et al.*, 2001; Ullmann, 1985)[1]. Therefore, there is need for research that further develops the CSR

文章正文，选择跳读

Section	Choose
	Top of page
	1. Introduction <<
	2. The conceptual framewo...
	3. Core and Supplementary...
	4. An empirical illustrat...
	5. Discussion and conclus...
	References
	Appendix 1. Sources of in...
	Appendix 2
	Corresponding author

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Journal Information

 Sustainability Accounting, Management and Policy Journal

ISSN: 2040-8021
Online from: 2010
Subject Area: Accounting, Finance & Economics

Current Issue | Available Issues
Earlycite

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期刊基本信息

期刊编委，
投稿指南

The Eurozone Policy Model and the Institutional Consolidation Process in the Long-Run

Author(s): **Mariangela Bonasia** ,...[Show all authors](#)

Book/Volume: **18** **Editor(s):** Raimund Mirdala , Rosaria Rita Canale **ISBN:** 978-1-78714-510-8 **eISBN:** 978-1-78714-509-2

Abstract: Abstract

The aim of this chapter is to show the limits of the European policy model and to support the existence, through straightforward empirical analysis, of an inverse relationship both in the short run and in the long run between trust in institutions and unemployment. The empirical methodology relies on dynamic panel data techniques allowing measuring in a single equation both the long-run relationship and the short-run speed of adjustment among variables. This connection appears to be valid both in the Eurozone considered as a whole and in particular in peripheral countries, where the macroeconomic dynamics have been, under this respect, much more divergent from the average. This outcome allows proving that to consolidate the European process of integration in the long run, institutions should have as main objective not only inflation but especially unemployment.

Keywords: **Economic policy, Eurozone, institutions, trust**

Keywords: **E02, E63, C23**

Publisher: **Emerald Publishing Limited**

Citation: **Mariangela Bonasia** , , **Rosaria Rita Canale** , (2017), The Eurozone Policy Model and the Institutional Consolidation Process in the Long-Run. in Raimund Mirdala . Rosaria Rita Canale



Book Series: International Finance Review

Series ISSN: 1569-3767
Series editor(s): Professor J. Jay Choi
Subject Area: Accounting, Finance & Economics

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HOME JOURNALS & BOOKS CASE STUDIES OPEN ACCESS Resource areas: Emerald Resources

Articles and Chapters Advanced Search

Discover new things

Journals, books and case studies - a library of real world research at your fingertips

- Accounting, Finance & Economics
- Business, Management & Strategy
- Education
- Engineering
- Health & Social Care
- Information Systems
- Law
- Life Sciences
- Marketing

分学科浏览
该学科出版
的资源

浏览

HOME / BROWSE JOURNALS & BOOKS

Content Type: All Journals Books Series Books

按照资源类型浏览

Show: All content Only content I have access to

Icon key: You have access Partial access

Results: 1-20 of 646

Page: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [Next >](#)

Select All For selected items: [Add to favourites](#)

Publication	Access	ISSN/ISBN	Content
<input type="checkbox"/> Academia Revista Latinoamericana de Administración	<input checked="" type="checkbox"/>	1012-8255	Journal
<input type="checkbox"/> Academic and Library Computing	<input checked="" type="checkbox"/>	1055-4769	Journal
<input type="checkbox"/> Acceptability of Transport Pricing Strategies	<input checked="" type="checkbox"/>	978-1-78635-950-6	Book
<input type="checkbox"/> Access to Destinations	<input checked="" type="checkbox"/>	978-0-08-046055-0	Book
<input type="checkbox"/> Accounting Research Journal	<input checked="" type="checkbox"/>	1030-9616	Journal
<input type="checkbox"/> Accounting, Auditing & Accountability Journal	<input checked="" type="checkbox"/>	0951-3574	Journal
<input type="checkbox"/> Advanced Modeling for Transit Operations and Service Planning	<input checked="" type="checkbox"/>	978-0-585-47522-6	Book
<input type="checkbox"/> Advanced Series in Management	<input checked="" type="checkbox"/>	1877-6361	Book Series
<input type="checkbox"/> Advances in Accounting Behavioral Research	<input checked="" type="checkbox"/>	1475-1488	Book Series

按照首字母A-Z浏览

Browse by Title

All [0-9](#) [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#)

Browse by Subject

All Subjects 选择不同学科资源

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- + Business, Management & Strategy
- + Education
- + Engineering
- + Health & Social Care
- + HR, Learning & Organization Studies
- + Information & Knowledge Management
- + Library Studies
- + Marketing
- + Operations, Logistics & Quality
- + Property Management & Built Environment
- + Public Policy & Environmental Management
- + Sociology
- + Tourism & Hospitality
- + Transport

三、辅助资源

emeraldinsight

HOME JOURNALS & BOOKS CASE STUDIES OPEN ACCESS

Welcome: Ms Juno Xu Log out Help Cart Admin Blog

brought to you by
Emerald Staff

针对不同人群设立的
辅助资源

Resource areas: Emerald Resources

Articles and Chapters



Advanced Search

Discover new things

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Business, Management & Strategy



Education



Engineering



Health & Social Care



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"How to..." Guides



A comprehensive set of "How to..." guides for authors – advice direct from the publisher on planning, writing and revising an article, by yourself or with others, to maximize its chance of acceptance by your chosen journal.

写作指南

主编访谈

Editor Interviews



What are, and what will be, the hot topics in your interest areas? What criteria do editors and reviewers use to select papers? How could you increase your chances of publication? Find out by hearing what our editors have to say.

Emerald and Open Access



Emerald now offers a new service for authors who have received direct funding for their research, which makes their published article Open Access immediately on publication. Read this section for more information.

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For Librarians

Comprehensive solutions to the issues facing library and information professionals



We understand that as librarians, encouraging learners at all levels is the driving force behind your day-to-day activities. Our Emerald for Librarians resources have been developed to support you in that crucial role.

图书馆管理

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Marketing your library



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Research Zone—学者园地

Research Zone

Resources for a worldwide research community



Emerald's Research Zone is designed to provide advice and support on how to keep up to date with the latest research and developments.

Use the Research Zone to find information on designing a research study, designing a survey, finding a research collaborator and much more. You can also access the most comprehensive collection of links to international management conferences available for researchers today.

研究基金奖

Research Awards



Emerald actively promotes and rewards research in management and LIS. As well as funding for research projects, Emerald also bestows awards for doctoral research and case study research.

Winning Research Funding



This six-part adaptation on winning research funding is presented as part of Emerald's continuous relationship with academic researchers and writers around the world.

申请研究基金

研究者指南

"How to..." Guides



"How to..." guides for researchers – practical tips and guidance on how to design, develop and present your research.

Learning Zone—学习园地



Want to get good grades *and* have a life?

We hear you. And that's why we've gathered a whole bunch of resources to take the pain out of writing essays and help you win at life.

Explore our tried and true methods to make all that reading, writing and referencing a whole lot easier.



Write essays like a boss

Top tips on essays, literature reviews, and generally writing like a pro.

论文写作指南



Stress-free referencing

Referencing is easy, when you know how.

参考文献指南



Do better research

Get your brain in gear for dissertations and research projects.

提升研究指南



Your life at uni

How to survive and what to do next.

大学生活指南

Teaching Zone—教学园地

Teaching Zone

Resources for teaching faculty and students in business and management



Emerald's Teaching Zone is designed to provide support and ideas for faculty involved in teaching business and management.

Teaching insights offer helpful and usable information to anyone in a teaching role who feels they would benefit from a little extra insight into the performance of that role. Case studies are ideal to use as examples of business issues and are updated regularly. Also included are in-depth reviews of management books and interviews which form an interesting and lively snapshot of the people who shape the business and academic fields. Emerald also supports the Global Foundation for Management Education (GFME). For more information, visit the [GFME website](#).

Teaching Zone resources are available to Emerald subscribers. Simply select the "login" bar above the left-hand menu at the top of the page and use your current name and password to access.

教学解析

Teaching Insights



Teaching insights into writing and running courses, schemes of work for existing courses, and tips on conducting lectures and tutorials.

Case Studies Collection



Suitable for learning and teaching, an assortment of case studies that are ideal to use as illustrations of business and management issues.

教学案例集

业界大事件

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What's new in education? What are the current hot topics and who is adopting them? Visit our Issues in education section to keep up to date with the latest developments.

Interviews Collection



Interviews with leading figures – lively conversations with people who shape the business and academic fields.

教育访谈集

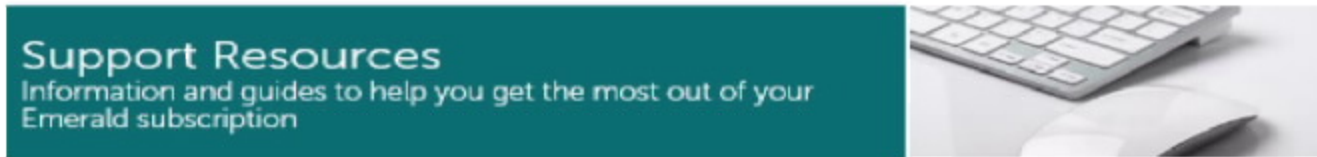
教育书评集

Book Reviews Collection



Reliable, in-depth book reviews in the management field. Written by academics for students, teachers and researchers.

Support Resources—支持资源



Marc数据

MARC Records



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The records are created for us by Backstage Library Works to the MARC21 standard.

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产品信息

Emerald's durable product URL information

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- eJournal collections
- eBook series
- Backfiles Premier and Backfiles collections
- eBook collections

Emerald Management First (EMF) eJournal URL information:

- EMF databases and collections

Shibboleth authentication



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IP authentication

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